

# Bel Air Independence Day Committee, Inc.



P.O. Box 724 ■ Bel Air, MD 21014 ■ 410-879-4245



March 4, 2024

**Dear Friend of the Fourth of July:**

Over the years, we who work hard on Bel Air's July 4th celebration have always derived great satisfaction from knowing that our efforts help our community celebrate the birth of our nation, with a full schedule of July 4 festivities, including family-friendly day events, the Parade (one of the largest in the state), and the Fireworks.

We need your help again this year.

We need your help so that we can shine a proper light on the traditions and institutions that show our community, our state and the region at large how we in Bel Air, Maryland, love and celebrate our liberty and our country.

Please join us in this patriotic work. Independence Day in Bel Air, with its traditional small-town events run by a group of dedicated volunteers, offers a truly American celebration, and one that deserves all of our support. The going may be tough, but we have an obligation to hold our heads high! Our theme this year is "**BEL AIR — THE NEXT 150 YEARS,**" commemorating that this is the 150th anniversary of the incorporation of the Town, and looking to the future..

Please see the next page for a full listing of sponsorship opportunities and a response form for you to fill out. If you would like to discuss in detail how your business or you can help the July 4 activities in Bel Air, please communicate with us by e-mail or phone at your convenience. You may also visit our detailed web site: [www.BelAirJuly4.org](http://www.BelAirJuly4.org).

We look forward to publicly recognizing your support in everything we say about our event, including in our publicity and in our printed program. Sponsorships, whenever received, are credited in the year leading up to each July 4th. The deadline so that a Sponsor name may be included in the annual printed program is **3 weeks before July 4th**.

Thank you very much in advance for your generous support.

Sincerely,

*David B. Williams*  
David B. Williams  
President  
dbwehsguy@gmail.com  
410-836-8415

*Michael I. Blum*  
Michael I. Blum  
Vice President & Parade Chairman  
michaelblum@martinoblum.com  
410-893-1700

*Donald W. Stewart*  
Donald W. Stewart  
Treasurer  
donald.stewart@bslrcpa.com  
410-879-3535

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## BEL AIR INDEPENDENCE DAY 2024 SPONSORSHIP FORM

Please indicate your level of Sponsorship:

Amount of Tax-Deductible Donation \_\_\_\_\_ Category listed in Program, PR, Web site, Facebook Page, etc. \_\_\_\_\_

- |  |   |
|--|---|
| <input type="checkbox"/> \$17,500 Donation         | <b>FIREWORKS TITLE SPONSOR/PREMIER SPONSOR*</b>             |
| <input type="checkbox"/> \$15,000 Donation         | <b>PARADE TITLE SPONSOR*</b>                                |
| <input type="checkbox"/> \$7,500 Donation          | <b>SPONSOR OF ALL DAY SHAMROCK EVENTS**</b>                 |
| <input type="checkbox"/> \$5,000 Donation          | <b>HORSESHOE PITCHING CONTEST EVENT SPONSOR**</b>           |
| <input type="checkbox"/> \$3,000 Donation          | <b>PROGRAM SPONSOR***</b>                                   |
| <input type="checkbox"/> \$1,750 Donation          | <b>(NEW) BAND SPONSOR ‡</b>                                 |
| <input type="checkbox"/> \$1,500 Donation          | <b>(RETURNING) BAND SPONSOR ‡</b>                           |
| <input type="checkbox"/> \$1,000 or above Donation | <b>FOUNDER (all the above are also considered FOUNDERS)</b> |
| <input type="checkbox"/> \$750-\$999 Donation      | <b>MINUTEMAN</b>  |
| <input type="checkbox"/> \$500-\$749 Donation      | <b>SKYROCKET</b>  |
| <input type="checkbox"/> \$250-\$499 Donation      | <b>ROMAN CANDLE</b>   |
| <input type="checkbox"/> \$100-\$249 Donation      | <b>FIRECRACKER</b>  |

\* **TITLE SPONSORS** receive premier mention at and before the event, from the Reviewing Stand, on signage around the town, in the Program, on our web site & with PR and social media (top image on our Facebook page), a BANNER at the front & the back of the Parade, a Band Sponsorship, & more. Only 1 of each is available.

\*\* **EVENT SPONSORS** (Shamrock Events include Water Balloon Toss, Uncle Sam Says, Watermelon Eating Contest & more) have a banner displayed AT their event, plus PR & Social Media coverage, a Band Sponsorship, & more. Only 1 of each is available.

\*\*\* **THE PROGRAM SPONSOR** receives 3/4 of the back cover of the program (10,000 copies are printed & distributed around the Town of Bel Air) for a patriotic ad, plus listing in the Program, on our web site & with PR and social media. 1 only available.

‡ **BAND SPONSORS** receive a banner with their logo carried in the parade in front of their sponsored band, plus are listed in the Program, on the web site, on social media, etc. Returning Band Sponsors have first choice of "their" band. Up to 20 such available!

Please see any member of the Committee for more details. The **DEADLINE** for **PROGRAM** inclusion is **3 weeks before July 4**.

We gratefully accept contributions of any size but only the above receive special notice and are listed in our printed program. Please send your check made out to the Bel Air Independence Day Committee, Inc., to the address above. **OR you may go online** to <https://belairjuly4.org> **and use our convenient PayPal function!**

Official Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signed: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

The Bel Air Independence Day Committee is a 501(c)(3) charitable organization. A copy of a current financial statement is available upon request by contacting the Bel Air Independence Day Committee, Inc., P.O. Box 724, Bel Air, MD 21014, Attn.: Don Stewart, Treasurer. Documents and information submitted to the Secretary of State under the Maryland Charitable Solicitations Act are available from that office for the cost of copying and postage.